

09/970,545

Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently amended) A method comprising:  
displaying a first image on a web page;  
selecting an image of a three dimensional mesh;  
sizing and positioning the three dimensional mesh image over a selected area of the first image;  
projecting, according to a surface function of the selected three dimensional mesh image, a second image onto the first image using the selected three dimensional mesh image as sized and positioned to form a composite image; and  
displaying the composite image to a user for accessing in an electronic commerce transaction.
2. (Original) The method of claim 1, wherein the first image comprises a digital photograph provided by the user, and the second image comprises text provided by the user.
3. (Original) The method of claim 1, further comprising accepting or declining the composite image by the user.
4. (Original) The method of claim 1, further comprising purchasing the composite image by the user in an electronic commerce transaction.
5. (Original) The method of claim 1, wherein the first image comprises an image of a body part of a human being.
6. (Currently amended) An article comprising:

09/970,545

a machine-accessible medium comprising instructions which, when executed by a processor, cause:

- displaying a first image on a web page;
- selecting an image of a three dimensional mesh;
- sizing and positioning the three dimensional mesh image over a selected area of the first image;
- projecting, according to a surface function of the selected three dimensional mesh image, a second image onto the first image using the selected three dimensional mesh image as sized and positioned to form a composite image; and
- displaying the composite image to a user for accessing in an electronic commerce transaction.

7. (Original) The article of claim 6, wherein the first image comprises a digital photograph provided by the user, and the second image comprises text provided by the user.

8. (Original) The article of claim 6, further comprising instructions for accepting or declining the composite image by the user.

9. (Original) The article of claim 8, further comprising instructions for purchasing the composite image by the user in an electronic commerce transaction.

10. (Original) The article of claim 8, wherein the first image comprises an image of a body part of a human being.

11. (Currently amended) A method of presenting a personalized image to a user comprises:

- receiving a digital photograph from the user;
- receiving a first image from the user;
- providing a set of three dimensional mesh images;

09/970,545

accepting a user selection for a selected one of the three dimensional mesh images;

accepting sizing and positioning of the selected three dimensional mesh image over a selected area of the digital photograph;

projecting, according to a surface function of the selected three dimensional mesh image, the first image onto the selected area of the digital photograph using the selected three dimensional mesh image to form the personalized image; and displaying the personalized image to the user.

12. (Original) The method of claim 11, wherein the first image comprises text.

13. (Original) The method of claim 11, further comprising offering the personalized image for sale to the user in an electronic commerce transaction.

14. (Original) The method of claim 11, wherein the digital photograph comprises an image of at least one body part of a human being and the first image comprises at least one of text, an artistic design, and a logo.

15. (Currently amended) An article comprising:

a machine-accessible medium comprising instructions which, when executed by a processor, cause presentation of a personalized image to a user by receiving a digital photograph from the user, receiving a first image from the user, providing a set of three dimensional mesh images, accepting a user selection for a selected one of the three dimensional mesh images, accepting sizing and positioning of the selected three dimensional mesh image over a selected area of the digital photograph, projecting, according to a surface function of the selected three dimensional mesh image, the first image onto the selected area of the digital photograph using the selected three dimensional mesh image to form the personalized image; and displaying the personalized image to the user.

09/970,545

16. (Original) The article of claim 15, further comprising instructions for offering the personalized image for sale to the user in an electronic commerce transaction.

17. (Original) The article of claim 15, wherein the digital photograph comprises an image of at least one body part of a human being and the first image comprises at least one of text, an artistic design, and a logo.